



# **PubConsent for Google Customers**

PubConsent by Pubtech is a CMP tailored specifically for publishers, designed with a strong focus on performance. It ensures seamless compliance with privacy regulations while delivering an optimized and efficient user experience, making it a great choice for both small and high-traffic websites.

### **Value Proposition**

https://www.pubtech.ai/pubconsent/

### Why should customers choose PubConsent

Customizable and Multilingual: fully adaptable with support for multiple languages to fit any audience.

Built for Publishers and Brands: tailored solutions to boost programmatic performance and direct user engagement.

Affordable Pricing: plans from €15 for up to 250,000 monthly pageviews.

Detailed Real-Time reports: insights on consent events and unique users across multiple dimensions.

Optimized for Web and Mobile Apps: fast, smooth performance on iOS, Android, and web platforms.

Simple Integration: quick setup with a script or Google Tag Manager.

Enhanced Consent Rates: tools to maximize consents and handle rejections tactfully.



Languages supported: italian, english, german, french, portuguese, espanol









## Plans & Pricing\*

No setup fee. Monthly fee based on actual page views.

Our pricing is based on site traffic, starting at €15 for up to 250,000 monthly pageviews and scaling automatically with your pageviews.

For websites exceeding 20 million monthly pageviews, we offer custom pricing.

Additionally, our professional services are backed by a team of experienced experts to support our clients.

All plans include the implementation of Google Consent Mode

https://www.pubtech.ai/pubconsent-pricing/

<sup>\*</sup> When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement





### Consent Banner and Consent Mode implementation steps



#### Self serve available

### Get started in 3 easy steps

- Register at https://os.pubtech.ai/subscribe
- Follow a startup guid: enter your website URL, select banner design and language. PubConsent can also scan your website to detect existing cookies.
- Install PubCnsent banner on the website:
  - O With GTM: use Tag Template from the GTM Template Gallery
  - O Without GTM: copy-paste one-line code snippet to your website.



Less than 10 minutes!

https://docs.pubtech.ai/pubtech-cmp

### **Support & Services**





### Implementation support 🛕 💂





# Troubleshooting support





- Detailed installation guide
- Support is available for all customers
- Support is available via email





Troubleshooting is available via email

### How to get in touch

#### Contact options:

- Using contact form: https://www.pubtech.ai/contacts/
- By email: support@pubtech.ai
- Documentation is available at https://docs.pubtech.ai/pubtech-cmp