consent manager

consentmanager for Google Customers

consentmanager is one of the leading GDPR compliance software solutions. Founded in 2018, a team of more than 150 people and more than 25,000 customers worldwide show our success in the field. Our customers range from mid-level (SMB/SME) to the largest enterprises and cover all areas of online business from Publishers, Online-Shops and Agencies up to the biggest brands in the market.

Value Proposition

Why should customers choose consentmanager

- Go live quick with **easy integration** with **auto-blocking** & plugins for GTM, Wordpress, Magento and many more
- Fully customizable with **Visual Design Editor** (WYSIWYG), custom CSS & HTML
- Save time with our **holistic approach**: All devices, all features, all technologies in one package.
- (Really) **Compliant**: All data remains in the EU, no US-Cloud servers, "Schrems-III"-safe
- Best-in-class **Reporting & Analytics** across 12 dimensions. Measure acceptance rate, bounce rate (visitors leaving the website) and 30+ metrics live and fully flexible
- **Integrated Crawler** finds all vendors & cookies with automatic compliance test and +3M Cookies database
- Boost your acceptance rate in average by 15% with integrated **A/B-Testing & Machine learning**
- **Support all standards**: IAB TCF 2.2, IAB GPP, Google Consent Mode v2, AdChoices and more

Languages: All EU languages & many more (e.g. Russian, Chinese, Arabic, …). Add your own language.
Legislations: 🇪🇺 GDPR/eprivacy 🇺🇸 US (CCPA, Virginia, Colorado, …) 🇨🇦 Canada (PIPEDA) 🇧🇷 Brazil (LGPD) 🇮🇱 Israel (PPA) 🇨🇳 China (PIPL) 🇮🇳 India (DPDPA) 🇨🇭 Switzerland (revDSG) … and 15+ more.

Platforms supported: Web (incl. Mobile) | iOS | Android / Android TV | React Native | Unity | Tizen | webOS | HbbTV
… and many more web, app and TV platforms

Plans & Pricing*

Test for free, no credit card required:
https://www.consentmanager.net/google/

Beginner Package   19 €/month
- 1 website
- 100 000 PageViews included, additional at 0.10 € per 1000
- 1 customizable design
- 3 crawls / day

Standard Package   49 €/month
- 3 websites or apps
- 1M PageViews included, additional at 0.05 € per 1000
- 3 customizable designs
- 10 crawls / day
- A/B-Testing

All prices include the implementation of Google Consent Mode

Agency Package   195 €/month
- 20 websites or apps
- 10M PageViews included, additional at 0.02 € per 1000
- 20 customizable designs
- 100 crawls / day
- A/B-Testing + Machine Learning Optimization
- Users, Groups & Rights management

Enterprise Package   On demand
- +50 websites or apps
- +100M PageViews included, additional at 0.02 € per 1000
- unlimited customizable designs
- 100 crawls / day
- A/B-Testing + Machine Learning Optimization
- Whitelabel, Dedicated Support, SSO and much more

See all prices & features: https://www.consentmanager.net/features/

* When selecting a service tier and particularly when choosing a free tier, please be sure to check whether your business needs can be met within the conditions, limitations and caps applying to the tier in order to avoid disruption and discontinuity to measurement

Disclaimer: Subject to change at any time; CMPs should be contacted directly for the latest information on their services.

Consent Banner and Consent Mode implementation steps

Self serve available

Get started in 5 easy steps

1. Visit **www.consentmanager.net/google** and **sign up for free**
2. Our Wizard will guide you through the setup process
3. Enable Consent Mode at *Menu > CMPs > Integrations > Google Consent Mode*
4. Add Google Ads and/or Google Analytics to your vendors
5. Copy & paste the consentmanager code into your website or use our GTM template

Go-Live in less than 30 minutes

Watch the Consent Mode onboarding video:
https://www.consentmanager.net/google-consent-mode-v2/

Support & Services

Online Help: *https://help.consentmanager.net/*

Implementation & Troubleshooting support

Beginner & Standard package
- Support via ticket system
- 99% SLA

Enterprise package
- Support via ticket system
- Support via phone/online conference call
- Dedicated Account Manager
- 99.9% SLA

Agency package
- Support via ticket system
- Support via phone/online conference call
- 99% SLA

Plugins available for

WordPress | Joomla! | opencart | Google Tag Manager | shopware | OXID esales | JTL | Magento An Adobe Company | oscommerce | xt:Commerce | TYPO3 | Drupal

How to get in touch

Sales
Talk to our sales team: https://www.consentmanager.net/bookacall/

Support
Reach our support team via support@consentmanager.net
Find our online help at https://help.consentmanager.net/

Customer success
Get in touch with your Dedicated Account Manager (contact details on your consentmanager Dashboard)