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Google for Education

App licensing

Simplify deployment and management while extending students' learning experiences.

September 2023

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Prepare students for college and careers with innovative educational apps

Easily manage your school's favorite teaching and learning apps at scale with app licensing.

Centralized

- Distribute and manage your app licenses in the Google Admin console
- Turn app licenses on or off for selected groups across your domain
- Monitor app usage over time

Scalable

- Save time and set up app policies once across all grade levels
- Reduce roster management when students move grades – licenses are automatically reassigned to the next incoming class

Simple

- Eliminate the need for multiple passwords
- Students and teachers can use their Google Workspace sign-in across all apps

Trusted content

- App licensing partners provide leading creative tools that are suitable for K-12 students
- Give students distraction-free learning experiences with no ads or in-app purchases

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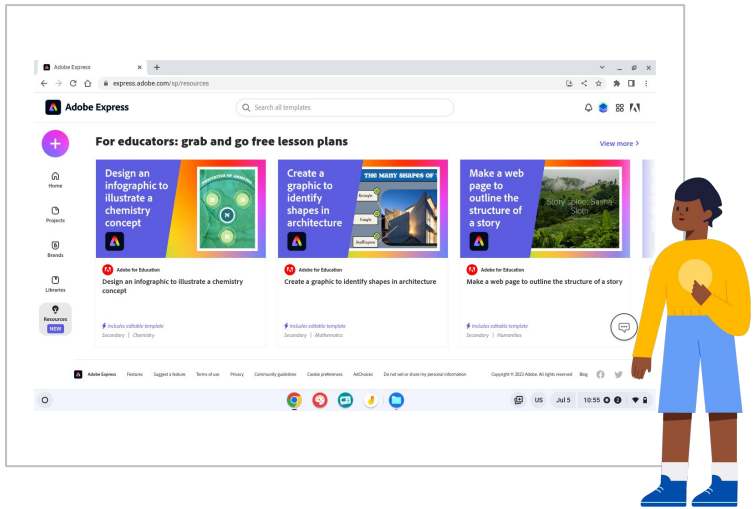
Distraction-free creativity apps that are simple to manage

Students

Easily unlock all of the features and content in leading educational apps **without ads or in-app purchases**.



Admins

Provision, manage, and track app usage **across your domain** in the Google Admin console.

DOMAIN
Elementary School
Middle School

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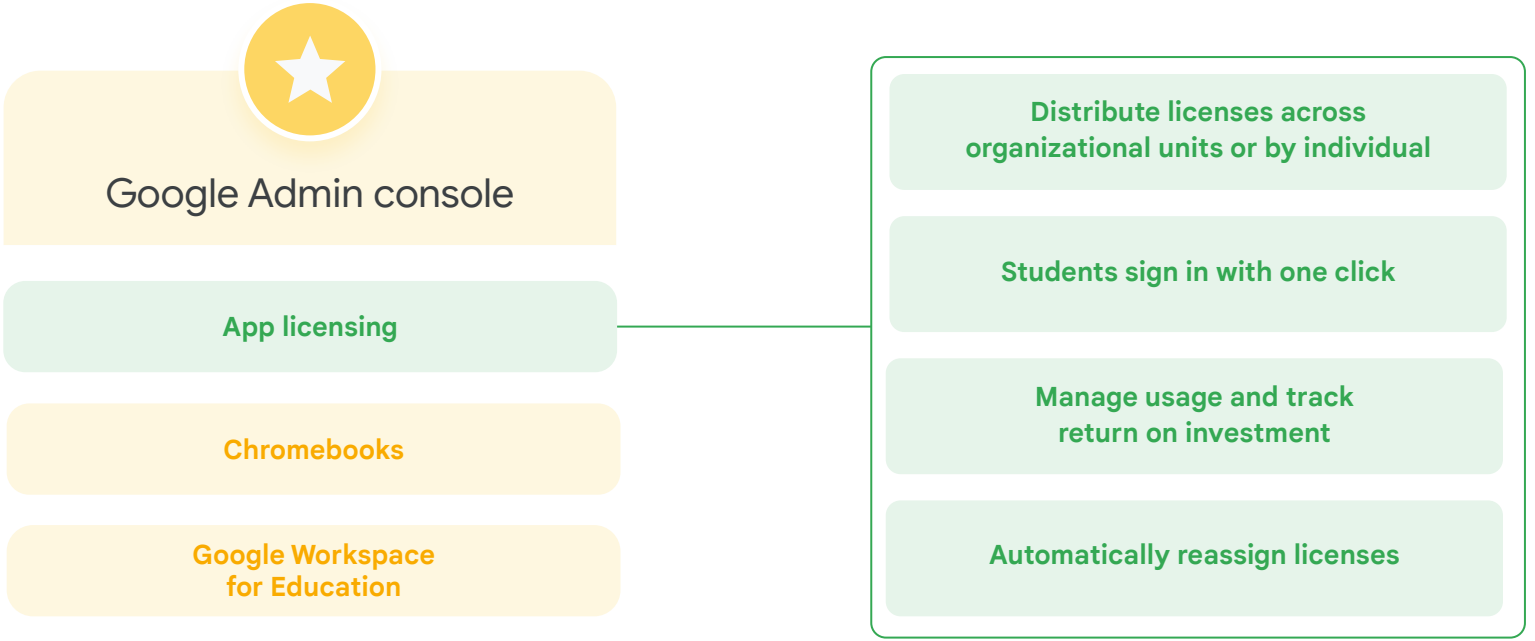
Manage all of your tech tools and licenses in one place

Take the hassle out of app licensing with centralized management of ChromeOS devices, Google Workspace for Education tools, and third-party app licenses.



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Explore the Google for Education App Hub

App licensing is just one of the benefits of the Google for Education App Hub. Find apps that integrate with Chromebooks and Google Workspace for Education to enhance SIS management and create more personal learning.

Easily purchase, manage, and provision apps with app licensing.

Figma
LumaFusion
Explain Everything
Squid
Adobe Express
wevideo
concepts

Streamline class and grade management with student information system (SIS) integrations.

Infinite Campus
Follett Aspen SIS
SKYWARD
Clever

Seamlessly integrate teaching tools into assignments with Classroom add-ons.

newsela
Pear Deck
IXL
BookWidgets
genially
PBS LearningMedia
formative
nearpod
Sora
Kahoot!
Adobe Express
CK-12

Visit edu.google.com/apphub

Beyond our latest integrations, there are hundreds more apps that work with Google Workspace for Education and Chromebooks, through our APIs with Slides, Docs, Drive, and more.

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Get started now

1

Purchase app licenses

- Purchase your desired amount of app licenses directly from educational providers
- Redeem your app licenses in the Google Admin console

2

Enable app licenses for users

- Turn on app licenses for select users from within the Google Admin console
- Choose to distribute licenses to individuals, groups, or organizational units

3

Users sign in to claim the license

- To use the app, users just need to sign in with Google and everything works automatically

Learn how to Manage app licenses in the Help Center